Press information
GERA Leuchten
GERA LS 4 Glass Shelf
October 2014

Page 1

Light — a design element: for its new collection, Häcker Kitchens has chosen the Glass Shelf from GERA Leuchten

Light shapes furniture and rooms and is becoming increasingly important particularly in open-plan eat-in kitchens. The potential of high-end LED systems is also being exploited by manufacturer Häcker Kitchens in a targeted manner, with the company deploying the GERA LS 4 Glass Shelf for its new 2015 collection, hence providing its kitchens with additional value added.



The merging of the illuminating and load-bearing functions in this item of illuminated furniture enables particularly broad deployment: as a single shelf, the aluminium-framed Glass Shelf emphasises objects placed upon it. As a group of shelves installed one above the other,

Press contact:

GOOS COMMUNICATION
Contact partner: Yvonne Deters
Dorotheenstraße 56
D-22301 Hamburg, Germany
Tel. +49 (40) 284 17 87-0, Fax +49 (40) 284 17 87-60
y.deters@goos-communication.com
www.qoos-communication.com

Press information
GERA Leuchten
GERA LS 4 Glass Shelf

October 2014

Page 2

they take on the character of a shelving unit, elevating dark niches in rooms. And — thanks to its load-bearing capacity of up to 5 kilogrammes — it is even able to replace more lightweight wall unit functions and provide work surfaces with additional lighting. In all its variants, this modularly-designed product, which is offered by Häcker Kitchens in the neutral-white light colour and five different widths, ranging from 450 to 1200 mm, is absolutely perfect for holistic room designs. The filigree 19 mm look of the lighting system draws on the furniture character of the kitchen and harmoniously extends it. "Our illuminated products are designed to support furniture manufacturers such as Häcker Kitchens in a very targeted way, allowing them to make their products even more attractive by means of integrated, manufacturer-specific

Press contact:

GOOS COMMUNICATION
Contact partner: Yvonne Deters
Dorotheenstraße 56
D-22301 Hamburg, Germany
Tel. +49 (40) 284 17 87-0, Fax +49 (40) 284 17 87-60
y.deters@goos-communication.com
www.qoos-communication.com

Press information
GERA Leuchten
GERA LS 4 Glass Shelf
October 2014

Page 3

light sources. Our aim is to enhance the already high-end design of the kitchens with our products", explains Thomas Ritt, Designer and Product Manager at GERA Leuchten. The experts at Häcker Kitchens are very aware of the role that light planning plays in the impact of a kitchen. "We have been focussing on the factor of light as a design component for many years now and therefore attribute great importance to the selection of the appropriate light sources for our kitchens. It is very important to us that our supplier components are of high quality and that they comply with our high demands with regards to design and function. The illuminated furniture from GERA Leuchten not only fulfils these requirements, it also complies with our philosophy as an innovative product category, which is to continually

Press contact:

GOOS COMMUNICATION
Contact partner: Yvonne Deters
Dorotheenstraße 56
D-22301 Hamburg, Germany
Tel. +49 (40) 284 17 87-0, Fax +49 (40) 284 17 87-60
y.deters@goos-communication.com
www.qoos-communication.com

Press information

GERA Leuchten

GERA LS 4 Glass Shelf

October 2014

Page 4

further develop the concept of the kitchen and to embark on

new paths", comments Michael Dittberner, Head of Product

Development and Product Management at Häcker Kitchens.

The Glass Shelf is based on the modularly-designed

Lighting System 4 and can be deployed in a completely

flexible manner. On request, the product can be equipped

with a light control system that allows the light temperature

and colour to be adjusted in a customised manner. In

addition to its function as an autonomous item of illuminated

furniture in the form of an illuminated Glass Shelf, the

Lighting System 4 can also be used as a light-emitting

structural shelf and insert shelf in cabinets and also as a light

strip.

Press contact:

GOOS COMMUNICATION

Contact partner: Yvonne Deters

Dorotheenstraße 56

D-22301 Hamburg, Germany

Tel. +49 (40) 284 17 87-0, Fax +49 (40) 284 17 87-60

y.deters@goos-communication.com

www.goos-communication.com

GERA Leuchten
An der Tesse 8

D-07629 St. Gangloff/Thuringia Germany

Tel. +49 (36606) 821-0

Fax +49 (36606) 821-13 info@gera-leuchten.de

www.gera-leuchten.de

Press information
GERA Leuchten
GERA LS 4 Glass Shelf

October 2014

Page 5

GERA Leuchten – the company

As a competent development partner and supplier for the entire interiors industry, the Thuringian company has long been a globally highly-coveted supplier brand. With its comprehensive knowledge of light design, furniture construction and electrical engineering, GERA Leuchten has also been developing its own furniture concepts for some time now, which — in combination with the corresponding lamps — are unique within the market.

And it goes without saying that all GERA products also comply with the highest quality standards. This is guaranteed by the ISO-certified manufacturing process and the highly-qualified GERA employees. All GERA lighting systems carry the 'Made in Germany' seal of approval.

Press contact:

GOOS COMMUNICATION
Contact partner: Yvonne Deters
Dorotheenstraße 56
D-22301 Hamburg, Germany
Tel. +49 (40) 284 17 87-0, Fax +49 (40) 284 17 87-60
y.deters@goos-communication.com
www.qoos-communication.com

Press information
GERA Leuchten
GERA LS 4 Glass Shelf
October 2014

Page 6

Overview of the picture data



Haecker_Neo_Rot_Basaltgrau



Haecker_Neo_Rot_Basaltgrau_Lichtboden

Picture source: Häcker Kitchens

Press contact:

GOOS COMMUNICATION
Contact partner: Yvonne Deters
Dorotheenstraße 56
D-22301 Hamburg, Germany
Tel. +49 (40) 284 17 87-0, Fax +49 (40) 284 17 87-60
y.deters@goos-communication.com
www.goos-communication.com